AdMeTech FOUNDATION the manogram® project precision prostate care for every man

Sixth Global Summit
PRECISION DIAGNOSIS AND TREATMENT OF PROSTATE CANCER

SAVE THE DATES
SEPTEMBER 22-24, 2022

Creating the Future of Patient Care

Join us in creating and realizing a roadmap for the future of precision care

This Summit is convening the key international opinion leaders and generating a cross-disciplinary dialogue, which has become seminal in shaping the state of the art and new vision for precision management of prostate cancer.

We invite you to share the current and cutting-edge innovations and their role in improving patient management.

You will support medical education and consensus development on the best emerging clinical practices and research priorities, and novel strategies for expedited acceptance of promising diagnostics and therapeutics.

SPONSORSHIP LEVELS

PLATINUM LEVEL ($50,000) – LIMITED TO 5 SPONSORS

- Sponsored Symposium during the main program (up to 45 minutes). The presentation will be retained on the Summit 2021 landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites, with a combined permanent outreach of over 20,000 members of the genito-urinary oncology (radiology, pathology, radiation and medical oncology), advocacy, government and legislature
- Sponsored Symposium Presentation and related live link will be featured in the GRU's dedicated newsletter, which will be issued after the Summit
- at no additional cost ($7,000 value)
- Sponsored Symposium Presentation and related live link will be featured in the AdMeTech Foundation's dedicated newsletter, which will be issued after the Summit
- One-minute sponsorship video(s) demonstrated during scientific sessions (up to total 6 minutes) and retained as the integral part of the Summit 2021 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach (see above)
- Ten complimentary conference registrations and ten discounted (50%) registrations for the company-designated representatives, associates and collaborators (completed RSVP forms are required).
- Six complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors (by invitations only), taking place at the end of public scientific sessions 1 to 4. This Virtual Reception will be held to facilitate Strategic Partnerships, Collaborations and Dialogue between Sponsors and Speakers, using the following approaches:
  - *A group discussion, followed by private discussions between sponsors and sponsor-selected speakers on the priority basis in a digital break-out room during each session (1-2 speakers per session, with up to 6 total speakers over 4 sessions); and*
  - *Email follow up after the event for a private email introduction, if sponsors or selected speakers are not available for private break-out rooms*
- Full-page digital ads and other company info (including links) that can be placed on the Summit 2021 landing pages of the AdMeTech and GRU websites (with the outreach outlined above)
- Company is publicly acknowledged in the Conference Opening Remarks
- Company logo is featured in the Platinum Level (top tier) sponsorship spots before and during the event in all promotional materials, including newsletters
- Company sponsorship is acknowledged in the press releases issued by the AdMeTech Foundation and ensuring wide outreach, including the general, business and trade media
- Sponsorship of and complimentary participation in all meetings of the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer in 2021
- Company logo, mission statement, selected information and live link(s) on the event landing pages on the AdMeTech and GRU websites prior to, during and after the event

GOLD SPONSOR ($25,000)

- Sponsored Symposium during the main program (up to 22 minutes). The presentation will be retained on the Summit 2021 landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites, with a combined permanent outreach of over 20,000 members of the genito-urinary oncology (radiology, pathology, radiation and medical oncology), advocacy, government and legislature
- Sponsored Symposium Presentation and related live link will be featured in the GRU's dedicated newsletter, which will be issued after the Summit at no additional cost ($7,000 value)
- Sponsored Symposium Presentation and related live link will be featured in the top spot of the AdMeTech Foundation's newsletter, which will be issued after the Summit and feature no more than one additional speaker
- One-minute sponsorship video(s) demonstrated during scientific sessions (up to total 3 minutes) and retained as the integral part of the Summit 2021 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach (see above)
- Five complimentary conference registrations and five 50% discounted registrations for the company-designated representatives, associates and collaborators (completed RSVP forms are required).
- Four complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors (by invitations only), taking place at the end of public scientific sessions 1 to 4. This Virtual Reception will be held to facilitate Strategic Partnerships, Collaborations and Dialogue between Sponsors and Speakers, using the following approaches:
  - *A group discussion, followed by private discussions between sponsors and sponsor-selected speakers on the priority basis in a digital break-out room during each session (1 speaker per session, with up to 3 total speakers over 4 sessions); and*
  - *Email follow up after the event for a private email introduction, if sponsors or selected speakers are not available for private break-out rooms*
- Full-page digital ads and other company info (including links) that can be placed on the Summit 2021 landing pages of the AdMeTech and GRU websites (with the outreach outlined above)
- Company is publicly acknowledged in the Conference Opening Remarks
- Company logo is featured in the Gold Level (second tier) sponsorship spots before, during and after the event in all promotional materials, including newsletters
- Company sponsorship is acknowledged in the press releases issued by the AdMeTech Foundation and ensuring wide outreach, including the general, business and trade media
- Sponsorship of and complimentary participation in all meetings of the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer in 2021
- Company logo, mission statement, selected information and live link(s) on the event landing pages on the AdMeTech and GRU websites prior to, during and after the event

SILVER SPONSOR – ($15,000)

- Sponsored Presentation during the main program (up to 12 minutes). The presentation will be retained on the Summit 2021 landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites, with a combined permanent outreach of over 18,000 members of the genito-urinary oncology (radiology, pathology, radiation and medical oncology), advocacy, government and legislature
- Sponsored Symposium and related live link will be presented in the second spot of the AdMeTech Foundation's newsletter, which will be issued after the Summit and feature other speakers
- One-minute sponsorship video(s) demonstrated during scientific sessions (up to total 2 minutes) and retained as the integral part of the Summit 2021 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach (see above)
- Three complimentary conference registrations and three 50% discounted registrations for the company-designated representatives, associates and collaborators (completed RSVP forms are required).
- Three complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors (by invitations only), taking place at the end of public scientific sessions 1 to 4. This Virtual Reception will be held to facilitate Strategic Partnerships, Collaborations and Dialogue between Sponsors and Speakers, using the following approaches:
  - *A group discussion, followed by private discussions between sponsors and sponsor-selected speakers in a digital break-out room during each session (up to 2 total speakers over 4 sessions); and*
  - *Email follow up after the event for a private email introduction, if sponsors or selected speakers are not available for private break-out rooms*
- Half-page digital ads and other company info (including links) that can be placed on the Summit 2021 landing pages of the AdMeTech and GRU websites (with the outreach outlined above)
- Company is publicly acknowledged in the Conference Opening Remarks
- Company logo is featured in the Silver Level (third tier) sponsorship spots before, during and after the event in all promotional materials, including newsletters
- Company sponsorship is acknowledged in the press releases issued by the AdMeTech Foundation and ensuring wide outreach, including the general, business and trade media
- Option to register company representatives for all meetings of the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer in 2021 at a 50% discounted fee
- Company logo, mission statement, selected information and live link(s) on the event landing pages on the AdMeTech and GRU websites prior to, during and after the event

BRONZE SPONSOR ($10,000)

- Sponsored Presentation during the main program (up to 6 minutes). The presentation will be retained on the Summit 2021 landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites, with a combined permanent outreach of over 20,000 members of the genito-urinary oncology (radiology, pathology, radiation and medical oncology), advocacy, government and legislature
- Sponsored Symposium will be presented in the third spot of the AdMeTech Foundation's newsletter, which will be issued after the Summit and feature other speakers
- Thirty-second or one-minute sponsorship video(s) demonstrated during scientific sessions (up to total 1 minute) and retained as the integral part of the Summit 2021 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach (see above)
- Two complimentary conference registrations and two 50% discounted registration for the company-designated representatives, associates and collaborators (completed RSVP forms are required).
- Two complimentary tickets to Virtual VIP Private Networking Reception for Speakers and Sponsors (by invitations only), taking place at the end of public scientific sessions 1 to 4. This Virtual Reception will be held to facilitate Strategic Partnerships, Collaborations and Dialogue between Sponsors and Speakers, using the following approaches:
  - *A group discussion, followed by private discussions between sponsors and a sponsor-selected speaker in a digital break-out room during each session (1 speaker over 4 sessions); and*
  - *Email follow up after the event for a private email introduction, if sponsors or a selected speaker are not available for private break-out rooms*
- Half-page digital ads and other company info (including links) that can be placed on the Summit 2021 landing pages of the AdMeTech and GRU websites (with the outreach outlined above)
- Company is publicly acknowledged in the Conference Opening Remarks
- Company logo is featured in the Bronze Level (fourth tier) sponsorship spots before, during and after the event in all promotional materials, including newsletters
- Company sponsorship is acknowledged in the press release issued by the AdMeTech Foundation
- Option to register for all meetings of the AdMeTech Foundation's prestigious Brain Trust on Precision Diagnosis and Treatment of Prostate Cancer in 2021 at an additional fee
- Company logo, mission statement, selected information and live link(s) on the event landing pages on the AdMeTech and GRU websites prior to, during and after the event (fourth tier)

EXHIBITOR ($5,000)

- One complimentary and one 50% discounted conference registration (completed RSVP forms are required)
- Quarter-page digital ads and other company info (including links) that can be placed on the Summit 2021 landing pages of the AdMeTech and GRU websites (with the outreach outlined above)
- Company is publicly acknowledged in the Conference Opening Remarks
- Company logo is featured in the Exhibitor Level sponsorship spots (fifth tier) before and during the event in all promotional materials, including newsletters
- One complimentary ticket to Virtual VIP Private Networking Reception for Speakers and Sponsors (by invitations only), taking place at the end of public scientific sessions 1 to 4. This Virtual Reception will be held to facilitate Strategic Partnerships, Collaborations and Dialogue between Sponsors and Speakers, using a group discussion
- Company logo, mission statement and live link on the event landing pages on the AdMeTech and GRU websites prior to, during and after the event at the Exhibitor Level sponsorship spots (fifth tier)

SUMMIT DIGITAL VIDEO ADS -- Highly targeted advertising opportunities when company logo and message will reach the entire conference roster

- One-minute video demonstrated during a scientific session of your choice and retained as the integral part of the Summit 2021 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach ($2,500)
- Thirty-second video demonstrated during a scientific sessions of your choice and retained as the integral part of the Summit 2021 landing pages of the AdMeTech and GRU websites, with their extensive combined outreach ($1,250)

SUMMIT REGISTRATIONS

1) **INDUSTRY PARTICIPANTS:** $1,000 for a full 3-day program ($600 per day)
2) **ACADEMIC, CLINICAL AND OTHER PARTICIPANTS:**
   $650 – Early Bird Registration until May 21, 2021 ($250 per day)
   $750 – May 22 to June 21, 2021 ($275 per day)
   $850 – June 22 to July 21, 2021 ($300 per day)
   $950 – July 22 to September 21, 2021 ($350 per day)
   $1,000 – September 22-25, 2021 ($400 per day) during the event
3) **DISCOUNTED REGISTRATIONS (AT 50%):** Available to students, residents and fellows