

## Creating the Future of Patient Care

### **JOIN US IN CREATING AND REALIZING A ROADMAP FOR THE FUTURE OF PRECISION CARE**

*This Summit convenes key international opinion leaders and generates a cross-disciplinary dialogue, which has become seminal in shaping the state of the art and the future vision for precision management of prostate cancer.*

*We invite you to share promising innovations and their role in improving patient care.*

*You will support medical education and consensus development on the best emerging clinical practices, research priorities, and novel strategies for expedited acceptance of promising diagnostics and therapeutics.*

### **SPONSORSHIP LEVELS**

#### **PLATINUM LEVEL (\$50,000)**

- 1) Sponsored Workshop or Presentation(s) during the main program (up to 45 minutes) –
  - a) To be retained on the event landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites; &
  - b) To be featured in the AdMeTech Foundation and GRU's newsletters, issued after the Summit, with a combined outreach to over 21,000 medical professionals at no additional cost (\$7,000 value)
- 2) Pre-Summit Virtual Workshop (1 hour) – Limited to four sponsors (first-come, first-served basis)
- 3) Commercial video(s) (up to 10 minutes total), shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 4) Twelve complimentary conference registrations and ten discounted (50%) registrations
- 5) Six complimentary tickets to Virtual VIP Strategic Discussions for Speakers and Sponsors (by invitations only).  
These VIP Discussions -
  - a) Are held at the end of public scientific sessions 1 to 4;
  - b) Aim to facilitate partnerships, collaborations and dialogue between sponsors and speakers; and
  - c) Expedite live online private meetings in digital break-out rooms with 6 selected speakers (or email introductions)
- 5) For additional benefits, see items 6-7 under Gold Level

#### **GOLD LEVEL (\$25,000)**

- 1) Sponsored Presentation during the main program (up to 22 minutes) -
  - a) To be retained on the event landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites; &
  - b) To be featured in the AdMeTech Foundation and GRU's newsletters, issued after the Summit, with a combined outreach to over 21,000 medical professionals at no additional cost (\$7,000 value)
- 2) Pre-Summit Virtual Workshop (30 minutes) – Limited to six sponsors (first-come, first-served basis)
- 3) Commercial video(s) (up to 5 minutes total) shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 4) Five complimentary conference registrations and five 50% discounted registrations
- 5) Four complimentary tickets to Virtual VIP Strategic Discussions for Speakers and Sponsors (by invitations only).  
These VIP discussions -
  - a) Are held at the end of public scientific sessions 1 to 4;
  - b) Aim to facilitate partnerships, collaborations and dialogue between sponsors and speakers; and
  - c) Expedite live online private discussions in digital break-out rooms with 3 selected speakers (or email introductions)
- 6) Full-page digital ad and other company info for the event pages of the AdMeTech and GRU's websites
- 7) For additional benefits, see item 6 under Silver Level

#### **SILVER LEVEL – (\$15,000)**

- 1) Sponsored Presentation during the main program (up to 12 minutes) -

- a) To be retained on the event landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites; &
- b) To be featured in the AdMeTech Foundation and GRU's newsletters, issued after the Summit, with a combined outreach to over 21,000 medical professionals at no additional cost (\$7,000 value)
- 2) Commercial video(s) (up to 3 minutes total) shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 3) Three complimentary conference registrations and three 50% discounted registrations
- 4) Three complimentary tickets to Virtual VIP Private Strategic Discussions for Speakers and Sponsors, and live private discussions with two selected speakers in a digital break-out room (or email introductions). These VIP Discussions are held at the end of public scientific sessions 1 to 4; and aim to facilitate partnerships, collaborations and dialogue between sponsors and speakers
- 5) Half-page digital ad and other company info for the event pages of the AdMeTech and GRU websites
- 6) For additional benefits, see item 6 under Bronze Level

#### **BRONZE LEVEL (\$10,000)**

- 1) Sponsored Presentation during the main program (up to 6 minutes) –
  - a) To be retained on the event landing pages of the AdMeTech and Grand Rounds in Urology (GRU) websites; &
  - b) To be featured in the AdMeTech Foundation and GRU newsletters, issued after the Summit, with a combined outreach to over 21,000 medical professionals at no additional cost (\$7,000 value)
- 2) Commercial video(s) (up to 2 minutes total) shown during the main program and retained on the event pages of the AdMeTech and GRU websites
- 3) Two complimentary conference registrations and two 50% discounted registrations
- 4) Two complimentary tickets to Virtual VIP Private Networking Discussions for Speakers and Sponsors and an online private meeting with one selected speaker in a digital break-out room (or email introduction). These VIP Discussions are held at the end of public scientific sessions 1 to 4; and aim to facilitate partnerships, collaborations and dialogue between sponsors and speakers
- 5) Quarter-page digital ads and other company info for the event pages of the AdMeTech and GRU websites
- 6) For additional benefits, see items 5-7 under Exhibitor Level

#### **EXHIBITOR LEVEL (\$5,000)**

- 1) Sponsored Presentation during the main program (up to 3 minutes) -
  - a) To be retained on the event landing pages of the AdMeTech and GRU websites; and
  - b) To be featured in the AdMeTech Foundation and GRU newsletters, issued after the Summit and reaching over 21,000 medical professionals (\$7,000 value)
- 2) Commercial video(s) (up to 1 minute total) shown during the main program – to be retained on the event pages of the AdMeTech and GRU websites
- 3) One complimentary and one 50% discounted conference registration
- 4) One complimentary ticket to Virtual VIP Networking Discussions for Speakers and Sponsors (by invitations only). These VIP Discussions are held at the end of public scientific sessions 1 to 4; and aim to facilitate partnerships, collaborations and dialogue between sponsors and speakers
- 5) Company sponsorship is acknowledged in the press release issued by the AdMeTech Foundation - To ensure wide outreach, including the general, business and trade media
- 6) Company logo, mission statement and live link(s) are featured before, during and after the event in all promotional materials, including newsletters and the event pages of the AdMeTech and GRU websites
- 7) Company is publicly acknowledged in the Conference Opening Remarks

**COMMERCIAL VIDEOS** -- Highly targeted advertising opportunities with company logo and message reaching the entire conference roster during the main program and retained as the part of the Summit 2025 landing pages of the AdMeTech Foundation and GRU websites. These include; a) One-minute video (\$2,500); or b) 30-second video (\$1,250)

#### **SUMMIT REGISTRATIONS**

- 1) **INDUSTRY PARTICIPANTS:** \$1,000 for a full 3-day program (\$600 per day)
- 2) **CLINICAL AND OTHER PARTICIPANTS (NON-INDUSTRY):**
  - \$650 – Early Bird Registration until June 3, 2025 (\$250 per day)
  - \$750 – June 3 to June 30, 2025 (\$275 per day)
  - \$850 – July 1 to July 31, 2025 (\$300 per day)
  - \$950 – August 1 to September 13, 2025 (\$350 per day)
  - \$1,000 – September 14 – 16, 2025 (\$400 per day) during the event
- 3) **DISCOUNTED REGISTRATIONS (AT 50%):** Available to students, residents, and fellows