

In memory of Naakh Vysoky and Stephen Kulik



16th
ANNUAL

the manogram® project
precision prostate care for every man

PROSTATE CANCER AWARENESS DAY

Virtual Event | March 27, 2025 | 10:00AM – 2:00PM EST

EVENT PROGRAM

10:00 AM TO 10:30 AM - WELCOME AND INTRODUCTION

Masters of Ceremony:

Faina Shtern, MD, President and CEO, AdMeTech Foundation; and Thomas Satham, Director, Health Policy and Operations, AdMeTech Foundation

Hosts: Senator John Keenan, Senator Pavel Payano, Representative Sean Garballey, and Representative Rob Consalvo

Virtual Presentations:

Jordan Rich, Massachusetts Prostate Cancer Coalition

Lamont Scott, Program Coordinator, Men of Color Health Awareness (MOCHA)

Marc Hymovitz, Director, Government Relations, American Cancer Society Cancer Action Network

10:30 AM TO 1:00 PM - FORMAL PROGRAM

10:30 am- Opening Ceremony/Keynote Speakers

Governor Maura Healey

Senate President Karen Spilka

Speaker of the House Ronald Mariano

Representative Bud Williams, Chairperson, Joint Committee on Racial Equity, Civil Rights and Inclusion; and Immediate Past Chair, Black and Latino Caucus

10:45 am – Introduction and Massachusetts General Court Resolution/Event Hosts

Senator John Keenan, Chair, Joint Committee on Election Laws

Senator Pavel Payano, Chair, Joint Committee on Consumer Protection and Professional Licensure

Representative Sean Garballey, Chair, Joint Committee on Tourism, Arts, and Cultural Development

Representative Rob Consalvo, Vice Chair, House Committee on Rules

11:00 am - Featured Speakers

Senate Majority Leader Cynthia Creem

Senate Majority Whip Michael Rush

Representative Carlos Gonzalez, Third Division Chair

Representative Marjorie Decker, Chair, Joint Committee on Public Health

Representative Russell Holmes, Vice Chair, House Committee on Operations, Facilities, and Security

Representative Frank Moran, Second Assistant Majority Leader

11:20 am- Prostate Cancer Equity Resource Project: High Quality Care for All

Introduction - Faina Shtern, MD, President and CEO, AdMeTech Foundation

George Brickhouse, Participant, Prostate Cancer Equity Resource Project: Testimonial

Mitchell Sokoloff, MD, Professor and Chairman of Urology, University of Massachusetts Medical School: Emerging Advances in Screening and Diagnosis

Frank Lescas, Vice President of Marketing, Blue Earth Diagnostics: Impact of Next Generation Imaging on Prostate Cancer Management

Adam Feldman, MD, MPH, Urologist, Massachusetts General Hospital; Assistant Professor of Surgery, Harvard Medical School; and Director, Combined Harvard Urologic Oncology Fellowship: Recent Advances in Treatment of Early Stages of Prostate Cancer

David Einstein, MD, Assistant Professor, Harvard Medical School; and Attending Physician, Beth Israel Deaconess Medical Center Genitourinary Medical Oncology Program: Recent Advances in Treatment of Advanced Prostate Cancer

12:15 pm – Prostate Cancer Crisis in Black, Hispanic and Latino Men

Rahsaan Hall, President and CEO, Urban League of Eastern Massachusetts

Jillian Harvey, President, Mystic Valley NAACP

Zane Crute, Immediate Past Secretary, NAACP New England Area Conference; and Immediate Past President, Mystic Valley NAACP

Fred Taylor, President, Worcester NAACP

Milagros Abreu, MD, MPH, Founder, President, and CEO, Latino Health Insurance Program

Steve Bernard, Immediate Past President, Brockton Area Branch NAACP

Leona Martin, Past 2nd Vice President, and Member of the Health Committee, Brockton Area Branch NAACP

1:00 pm- Adjourn Formal Program (MCs)